

Differences between Sage CRM and Sage 200 CRM

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About this guide

Sage CRM 6.2 can be used by itself or it can be integrated with Sage 200 Accounts.

If Sage CRM is integrated with Sage 200 Accounts, the CRM interface and functionality is different. The differences between Sage CRM 6.2 and Sage 200 CRM 6.2 are explained in this guide.

The following naming conventions are used throughout this guide: Sage CRM is the standalone CRM application. Sage 200 Accounts is the standalone Accounts application. Sage 200 CRM is Sage CRM integrated with Sage 200 Accounts.

For information about setting up and configuring the link between Sage CRM and Sage 200 Accounts, please refer to the Sage 200 CRM Integration Configuration Guide.

User interface changes

Once integrated, the application displays the Sage 200 CRM logo.

	Find: System Administrator -	sage 200 CRM	My CRM for: System Administrator
Ain Menu	Quick Start Dashboard Calendar Contacts Leads Oppo	← → Recent	Quick Start Dashboard Calendar Contacts Leads Opp
Administration	Get Started with Sage CRM!	Administration	Get Started with Sage CRM!
Q	Step 1: Take the Tour!	Q	Step 1: Take the Tour!
Find	These videos will get you up to	Find	These videos will get you up to

Standalone CRM

Integrated Sage CRM and Sage 200 Accounts

Account information

Sage 200 Accounts information is not available in Sage CRM. The integrated version, Sage 200 CRM, extends the functionality.

sage 200 CRM	Account: Abbey Phone:				
← → Recent Main Menu	Summary Quick Notes Communications	Opportunities Cases People Add	resses Phone/E- Quotes OrdersCF	RM Orders Documents Sage 200 Accounts Data	Sage 200 Accounts Relationships ····
Administration	Account 🕨 🐵				
Find	Account Type: Customer Currency: GBP	Account Reference: ABB001 Credit Limit: GBP 100,000.00000	Account Name: Abbey Retail Ltd Balance: GBP 9,533.07000	Short Name: Abbey On Hold:	🖉 <u>C</u> hange
New	Sage 200 Accounts System: Sage 200	Synch Status: Linked	Tax Rate: 1 - Std Bate	Pricing List: undefined	Add this
(C)	Tax Registration Number: 612 5749 32	Country Code: Great Britain	Order Priority: A	Account Website:	record to a Group
My CRM	Settlement Discount: 0.50000	Settlement Days: 15	Payment Terms: 30	Payment Terms Basis: From Document Date	Add to Contacts
	Discount Group: Customer Discount Group ABB001	Order Value Discount: Order Value Discount	Invoice Discount %: 0.00000	Line Discount %: 0.00000	Summary Report
Team CRM	Non Linked Info				A Help
Reports	Account Manager:	Team:		Territory: Worldwide	eg neg

Additional fields from Sage 200 Accounts such as Account Reference, Account Name and Short Name have been added to allow you to create accounts in Sage 200 CRM. These can then be linked to Sage 200 Accounts.

Select this information from the on-screen lists. The information is taken from Sage 200 Accounts.

Order and Quotation Entry

In Sage CRM, orders and quotations are raised against customer accounts. In the integrated version, Sage 200 CRM, the Orders and Quotes tabs have been removed from the Company tab and added to the Account tab. In Sage 200 CRM, orders and quotations are saved in Sage 200 Accounts.

Customer tabs

Summary Quick Dashboard Accounts Marketing Notes Communications Opportunities Cases People Addresses Phone/E- Company mail Documents Self Service Relationships ***

Account tabs

Summary Quick Notes Communications Opportunities Cases People Addresses Pinne/E-Look Notes Communications Opportunities Cases People Addresses Pinne/Email Quotes Orders Documents Sage 200 Accounts Forms Relationships ***

When using the Sage 200 suite, you can choose whether you want to use the Sage 200 CRM order entry forms or use the Sage 200 Accounts order entry forms. You can set this up for individual users.

See the *Order Entry* screen for more information on how to set up Sage 200 CRM to use each type of order entry form.

Order Entry

Additional fields are included within Sage 200 CRM.

Shipping Postal Name:	Billing Postal N	iame:	Shipping Contact:	Status: Active*	Synch Status:	GE	arrency: 3P
Shipping Address: 16 Church Lane Lochside Edinburgh Midlothian FH12 1WF 16 Church Lane, Loch V	Biling Address 16 Church Lane Lochside Edinburgh Midlothian FH12 1WF	R Maria Angla Maria Angla Mari	Shipping Telephone Shipping Fax: Shipping Email:	Reference: Created On Save Opened: 06/12/2008 12:00 Settlement Discount %: 0.5	Customer Ref: Delivery Date: Settlement Discount Days: 15	Pr St O T Ye	icing List: andard* verwrite price: erms Agreed: :S
ine # Product Name	Selling Unit Quan	tity List Price (GBP)	Unit Price (GBP)	Tax before ESD (GI	<u>BP)</u> Line Item Discount	(GBP)	Net (GBP)
Discount Type	Percentage	Discount %		TOTALS			GB
and don't type:	. e. ee. toge	Charles and The		Ta	do do	4	Tot

When adding order lines, the pricing and discount details are retrieved from Sage 200 Accounts. This is done in 'real time'. So, if the details change in Sage 200 Accounts, the details are also updated on this screen.

New Line Item						Save &
Product Family:	Product:	Selling Unit:	Quantity:		Location:	New New
	N A RING ELECTRIC HOB (Each 💙 *	2.00000	*	WAREHOUSE	Save
List Price: GBP 195.00000	Unit Price: GBP 195.00000	Net: GBP 390.00000	Discount %: 0.00000		Line Item Discount: GBP 0.00000	Cancel
Tax %: 17.50000		Tax before ESD: GBP 68.25000			Synch status: OK	Check Price
ERP message: Selling unit: Each. Pricing unit: Each. WAREHOUSE: Free Stock: 15.00000,						

You can check the calculated price for an order line by using the 'Check Price' button.

Note:

This passes the order line details to Sage 200 Accounts where the best price is chosen for this customer. Additional information, such as the quantity available, is displayed within the Sage 200 CRM Order Entry screen.

When you save an order line, the order is checked in Sage 200 Accounts. Any order level discounts are applied to the order line.

You can set a CRM user to have rights to change product prices when entering order lines. If you have manually entered a calculated price (overriding the price assigned by Sage 200 Accounts), the overridden price is used. No further discounts are applied by Sage 200 Accounts.

Quotation Entry

When using Sage 200 CRM quotation entry, additional fields are included.

When adding quotation lines, the pricing and discount details are retrieved from Sage 200 Accounts. This is done in 'real time'. So, if the details change in Sage 200 Accounts, the details are also updated in Sage 200 CRM.

You can check the calculated price for a quotation line by using the 'Check Price' button. This passes the quotation line details to Sage 200 Accounts where the best price is chosen for this customer. Additional information, such as the quantity available, is displayed within the Sage 200 CRM Quotation Entry screen.

When you save a quotation line, the quotation is checked in Sage 200 Accounts. Any quotation level discounts are applied to the quotation line.

You can set a CRM user to have rights to change product prices when entering quotation lines. If you have manually entered a calculated price (overriding the price assigned by Sage 200 Accounts), the overridden price is used. No further discounts are applied by Sage 200 Accounts.

Prospect Quotation Entry

You can enter quotations for Sage 200 CRM accounts that are not linked to accounts within Sage 200.

If form launching is used, the Sage 200 Enter New Quotation for Prospect window is used and the address details of the Sage 200 CRM account are displayed in the window automatically.

When you save the quotation, it is held within Sage 200 Accounts for the Prospect Account, set up within Sage 200 Sales Order Processing Settings. Once you synchronise Sage 200 CRM and Sage 200 Accounts, you can view the details of the quotation on the Sage 200 CRM account.

If you link the Sage 200 CRM account to an account within Sage 200, quotations held for this Sage 200 CRM account are transferred from the Prospect Account in Sage 200 Accounts to the linked account.

Sage 200 Data Views

Summary Quick Notes Communications Opportunities Cases People Addresses Phone/Email Quotes Orders Documents Sage 200 Accounts Data Accounts Forms Relationships •••

You can set up access rights to allow users to access Sage 200 Accounts data, from the Sage 200 CRM desktop. For more information, see *User Settings*.

To view Sage 200 Accounts data:

1. View Sage 200 Accounts data by selecting one of the report options from the 'Sage 200 Accounts Data' tab.

Sage 2	200 Accounts Data	
	This is the Sage 200 Accounts Data screen. If your account is linked with an account in Sage 200 Accounts, you will be able to launch forms in ERP and access the Sage 200 Accounts data directly. The data queries you can view are within the context of the Sage CRM Account you are currently viewing.	Sales Order
	Click on one of the links on the right to view one of the Sage 200 Accounts queries.	Products Purchased
	Note: You may need to request that your System Administrator grants you access to individual data queries.	Transaction
		Period Turnover
		Annual Turnover
		Projects
		Analysis Codes
		Memos
		Transaction Memos

2. Select one of the report options on the right hand side of the screen. The selected Sage 200 Accounts data is displayed.

11 RecordsFo	und, Page	1 of 2			Go to	page 1	•		Order / Return:
Order No	Document Type	Created	Status	Date Requested	Date Promised	Customer Order No	Created By	Gross	Customer Order No:
000000169	Sales Order	04/04/2007	Completed	04/04/2007	04/04/2007			3,749.98000	Order No:
0000000169//01	Sales Order	04/04/2007	Completed	04/04/2007	04/04/2007			16,141.59000	Created By:
000000222	Sales Order	14/06/2007	Completed			9879	L	7,288.62000	Created:
000000232	Sales Order	14/07/2007	Completed	30/07/2007	30/07/2007	854kj	L	1,074.32000	Between M An
000000253	Sales Order	25/10/2007	Completed			HGF387	L	0.00000	Status:
000000256	Sales Order	09/10/2007	Completed			675547	L	19,024.64000	1
000000268	Sales Order	14/12/2007	<u>Completed</u>			54309	L	22,218.32000	Tilter
000000281	Sales Order	06/02/2008	Completed			76909-0	L	1,697.78000	
000000309	Sales Order	17/05/2008	Completed			8787	L	4,212.83000	
000000323	Sales Order	20/07/2008	Completed	20/07/2008	20/07/2008	53763	L	5,827.22000	

3. Restrict the data shown using the 'filter' settings on the right-hand side of the screen. Some columns are linked to other screens. These are underlined and shown in blue. For example, when you click on an Order No, the order details will be displayed.

3 Records	Found, Page 1 of 1							
Seq	Item	Description	Quantity	Unit Price	Disc %	Tax Code	Net	Back to Back
1	CA/BASE/SNG/BEECH	Beech Base Single Cabinet H58cm	9.00000	163.20000	10.00000	1	1,321.92000	-
2	CA/WALL/H70/BEECH	Beech Wall Cabinet H70cm	11.00000	192.10000	10.00000	1	1,901.79000	-
3		Thank-you for your order. Complete satisfaction guaranteed.	0.00000	0.00000	0.00000	1	0.00000	-

Sage 200 Form Launching

 Summary
 Quick
 Notes
 Communications
 Opportunities
 Cases
 People
 Addresses
 Phone/Email
 Quices
 Orders
 Documents
 Sage 200 Accounts Data
 Sage 200 Accounts Forms
 Relationships
 ···

 You can set up access rights to allow users to access Sage 200 CRM desktop. For more information, see User Settings.
 Sage 200 Accounts screens from the Sage
 Sage 200 Accounts screens from the Sage

From a linked account you can launch a Sage 200 form by selecting one of the form options from the 'Sage 200 Accounts Forms' tab.

Sage 2	00 Accounts Forms	Customer
()	This is the Sage 200 Accounts Forms screen. If your account is linked with an account in Sage 200 Accounts, you will be able to launch forms in ERP and access the functionality directly. This gives you a greater degree of functionality and allows you access to the powerful Accounts features of Sage 200 Accounts. The forms that you launch are within the context of the Sage CRM Account you are currently viewing. Click on one of the links on the right to launch one of the Sage 200 Accounts forms.	Price Enquiry Print Quotation Convert Quotation to Order
	Notes:	Invoice Entry
	Your browser may prompt you that the page is accessing information that is not under its control and that it poses a security risk. You should click Yes to continue. If you click No you will be unable to access Sage 200 Accounts forms and you will have to logout of Sage CRM and then logon again.	Delete Quotation Customer Transactio Enquiry
	You may be prompted to logon to Sage 200 Accounts. Enter the Username and Password your system administrator has provided you for Sage 200 Accounts.	
	The first time you launch a form, there may be a small delay as the Accounts system is initialised.	

Note: To be able to launch Sage 200 Accounts forms you must have Sage 200 Client installed on the machine that you are using to access Sage 200 CRM.

User Settings

User settings let you specify for each user:

- The Sage 200 reports that can be viewed from Sage 200 CRM.
- The Sage 200 forms that can be launched from Sage 200 CRM.

To allow a user to access a Sage 200 Accounts data view, select the tick box next to the data view name.

The allow a user to launch Sage 200 forms then select the ERP form option for the Sage 200 form name,



Integration Settings

The Administration section of Sage 200 CRM has an 'Integration' option. This is used to set up and configure the integration between Sage 200 CRM and Sage 200 Accounts.

For details about how to set up integration please refer to the Integration Configuration Guide.

Configuration				
Sage 200 Accounts Integration Name:	Integration Timeout (seconds):	Sync Interval (minut	es): Create new	
Sage 200	* 30	5 *	company for each account:	Save
Default Territory:	Default Account Manager:	Allow users to create	No 💙 *	🕤 Delete
Worldwide 🗙	None 💉	Yes and manually link	*	
Allow Deletion of Linked Accounts	Sage 200 Accounts Username:	Sage 200 Accounts * Password:		D Help
		•••••		H HOLE
Company name:	CRM Username:	CRM password:		
DemoData	System Administrator 😪 🏾	•••••		
Max Errors Allowed:	Price Sage 200 Accounts products in multi currency: Yes			