

# Customer Case Study



# Respond2IT

## **Company Overview**

Situated in the heart of the West Midlands, Respond2IT has been providing Networking, Training, Support and Hardware Solutions to companies throughout the UK for nearly 10 Years, from small businesses to large corporate clients.

## The Challenge

Like many companies, Respond2IT wanted to look at ways of tackling the growing cost of pre-printed stationery within the business, whilst finding a solution that integrated seamlessly with Sage Line 50.

#### The Solution

Respond2IT's decision to invest in Spindle Professional has seen the company benefit from huge improvements, in terms of both cost savings and efficiencies of its document dispatch systems, as well as the professionalism of its document presentation. Spindle Professional uses contact information already entered into the accounting package to enable staff to email or fax documents to any customer directly from their computer, at the click of a mouse. The firm now use the software to create all its company documentation – creating their own layouts and print branded forms directly onto plain paper.

### What They Have to Say

Claire Silk of Respond2IT describes the difference Spindle Professional has made to her work, "We're delighted how well the two products work together – Spindle Professional has added real value to our investment in Sage Line 50. There is no more printing a paper copy, remembering to use the right paper, getting up from my desk and waiting at the fax machine. Now all I do to send a fax is click a button. It not only does what it said it would do, but it's reliable and makes all the documentation leaving the company look so professional. Our customers and suppliers are always commenting on how professional our documents look. I would recommend this product to anyone."

#### **Key Benefits**

Dramatically reduces costs - document delivery by email and fax

Creates a more professional image with your company logo and branding on outgoing documents

Saves money and waste - you can use plain paper in place of pre-printed stationery

Flexible - allows you to automatically add terms and conditions or seasonal or promotional messages

'Intelligent' - pre-programmed to fax, email, print or store your documents automatically for instant retrieval whenever you need them

Spindle Professional works with major accounting systems including Sage 50, Sage Line 100, Sage 200, Microsoft Dynamics NAV (Navision), Microsoft Dynamics GP (Great Plains), Pegasus Opera II, Access Accounts, SAP Business One and more. Also works with almost any application that will print, such as Microsoft Word, Excel, Access, ACT! and Crystal Reports.

#### **Product Range**

Spindle Professional is one of a range of products available from Draycir, specialists in document distribution and credit management solutions.







## Respond2IT Facts

Activity: Information technology training, networking, support and hardware

Based: Birmingham, West Midlands, UK

### www.draycir.com

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